

## Visibility, Reporting, and Guidance for Better Decision-making

Public cloud adoption has driven tremendous benefits for companies of all sizes. However, independent and decentralized teams of cloud architects, developers, QA engineers and solution architects are now making decisions that have material impacts on cloud spending. Without visibility, reporting and guidance, well-meaning employees lack the ability to make decisions around cost management with consistently good results.

Public cloud usage often starts with independent and distributed projects within business units, well outside the watchful eyes of the IT group. With a focus on getting

new services running quickly and little visibility into actual cloud spend, it comes as no surprise that we continue to see rampant overspending on public cloud services. Whether that stems from selecting oversized resources, forgetting to turn off unneeded or idle resources, or poor planning around network and storage fees, the result is clearly driving escalating cloud costs. Without visibility into cloud spending on a per application, per department or a per project basis, it becomes impossible to properly budget for cloud usage and tie cloud infrastructure spending to business results.

## The CloudSphere Solution

CloudSphere solves this problem by providing visibility and policy driven controls for cloud spending. This allows managers to set budgets by department, project, business unit or individual users and continuously monitor spend vs budget as well as configure alerts if budget thresholds are crossed. Additionally, the software provides a dashboard view with predicted spend analysis and trend reporting that allows users to take corrective action before getting hit with a surprise bill. All of these capabilities are multi-cloud capable, so that users can get a coherent and complete view of public cloud spending in a single dashboard.

### KEY BENEFITS

#### Eliminate Surprise Bills

Real time budget visibility identifies spending trends in time to take corrective action

#### Comprehensive Multi-cloud Spending Visibility

Understand spending across multiple clouds in a single dashboard

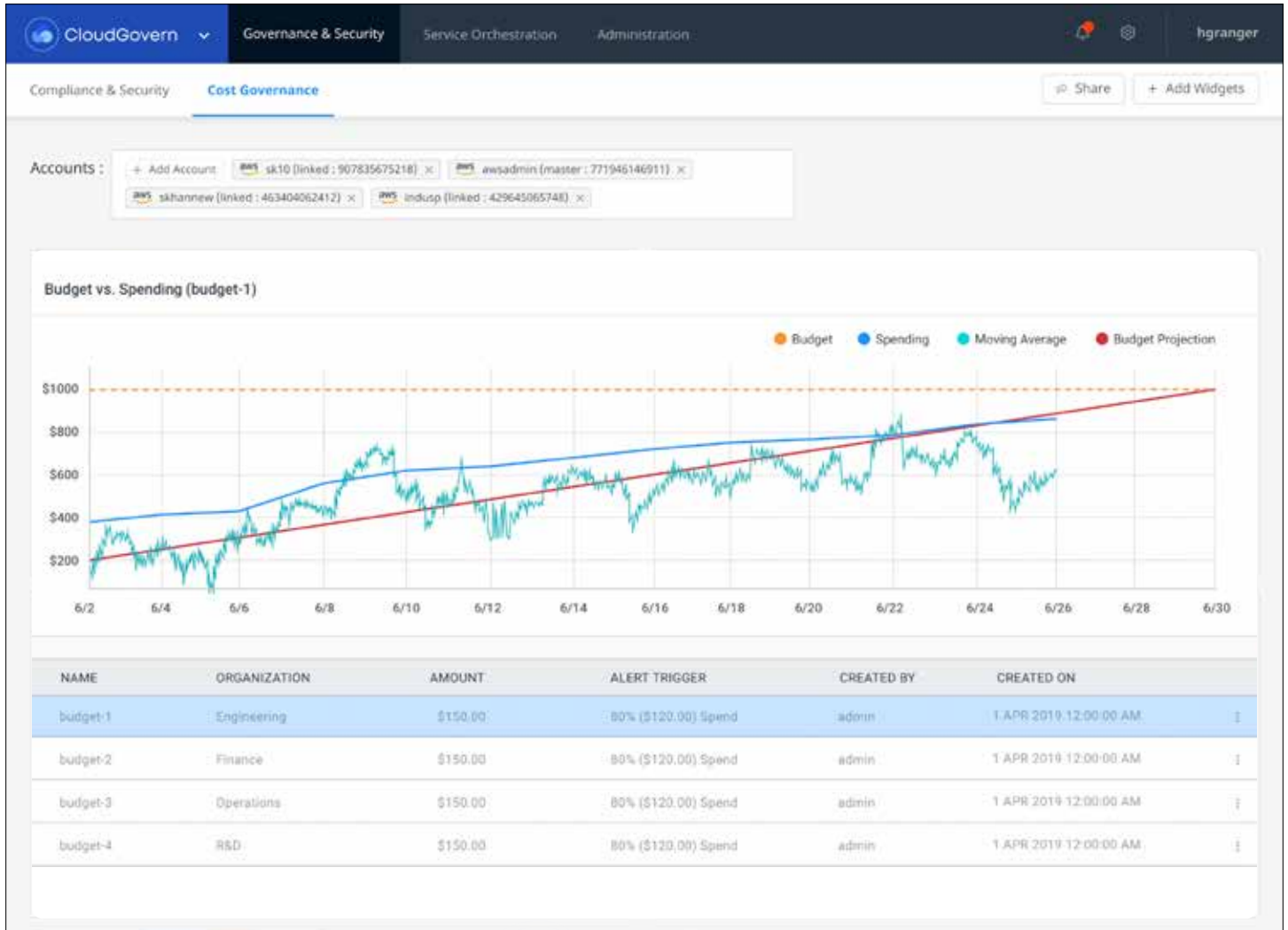
#### Detailed Breakdown of Cloud Spending

Understand spending by application, business unit, department, project or individual

#### Manage Applications, not Resources

CloudSphere's Application Intelligence automates the correlation of cloud data into an application level view that makes it easy to manage costs across the entire application

# Real time budget visibility identifies overspending in time to take corrective action and avoid surprise bills



## Regain and Maintain Financial Governance

In the new era of public cloud ubiquity, cloud governance is more important than ever. The complexity of public cloud service offerings and the emphasis on new service velocity has resulted in continuously escalating costs. Traditional

governance controls lack the visibility and breadth required to address these issues. CloudSphere's Cloud Governance Platform provides the guardrails needed to regain and maintain financial governance in multi-cloud environments.

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